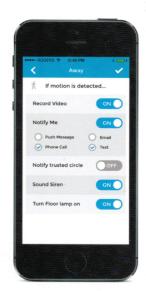




The finest all-in-one system with video monitoring, home automation and security



Incredibly advanced HD video & two-way audio:

The widest field of view video with electronic pan, tilt and zoom. A high-quality microphone and speaker for great two-way communication.

Complete control over lights and appliances:

Turn them on and off from your phone, based on ambient light, time of day, and more.

Smart alerts to your phone:

Get notified when security events happen at home and watch an HD recorded video of what happened.

Find out more at getpiper.com



No service contracts



No monthly fees



No installation





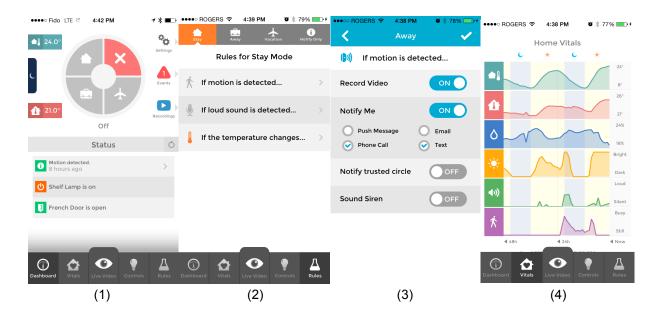
In January 2014, Piper ushered in a new standard of home monitoring, security and automation, making it easier than ever to connect via mobile device to what's important.

Piper expands on that with the introduction of **Piper nv in January 2015.** Piper nv boasts 180-degree night vision (the widest field of night vision view available in the market), advanced camera resolution and a faster ARM processor to the already comprehensive Piper feature set.

Still accessible and controlled by your mobile device, **Piper nv** is ideal for those looking to enhance their engagement with their homes and families while away--night or day!

Piper nv's features include:

- Night Vision: 180-degree day/night vision--the widest field of view available in the market--offers a clear
 and complete view of your home no matter the time of day. Night vision kicks in automatically once the room
 starts getting dark.
- Advanced camera resolution: the 3.4 megapixel camera sensor ensures you don't miss any details!
- Faster ARM processor: allows for additional high-performance computing, which will enable advanced software enhancements and eventually allow Piper to take a more central role in the smart home of tomorrow







It also includes standard Piper features:

- **Security**: Customize three security modes (home, away and vacation), motion detector and piercing, 105-decibel siren. (2,3)
- **Automation**: Integrate Z-Wave accessories into Piper's security modes, control them remotely, on a schedule, or using environmental data. (1, 2, 4)
- **HD Panoramic camera**: 180° fisheye lens, electronic pan, tilt, and zoom, 1080p camera sensor with night vision (5).
- **Customized alerts**: Phone call, text message, email, and push notifications to users and their trusted circle when security rules are triggered. (3)
- Environmental sensors: Monitor and control home temperature, humidity, ambient light and sound. (4)
- Elegant Design: Simple, intuitive app. Stunning, compact, two-toned form with brushed metal legs.
- Smart Hardware: ARM processor, battery backup, internal memory for video storage, 802.11b/g/n Wi-Fi.
- Android & iOS support: Available on Android and iOS smartphones and tablets.
- Two-way audio: Talk directly to occupants through Piper through its app on your mobile device.
- **Multi-Piper functionality**: Support up to five different Pipers within a home so you always have visibility and control over your different spaces.
- Bedside mode: Featuring an active panic button, Bedside mode lets users manually turn on a siren in case
 of an emergency. Easy to reach and quick to access for fast action, users can now set Piper to Bedside
 mode before going to sleep for a more secure environment at night.

Pricing & Availability:

Piper nv comes in white and black and is available at <u>getpiper.com</u> starting at \$249 USD on January 21, 2015.

Company Background:

Piper was created by Russell Ure in 2012 and is powered by Icontrol Networks, which provides a connected home solution for every household, so people worldwide spend less time managing their lives and more time living them.

Follow Piper on Social Media:

Twitter: @hello piper

Facebook: https://www.facebook.com/PiperByiControl YouTube: www.youtube.com/user/PiperByBlacksumac

Press contact:

Lindsey R. Coyle Highwire PR for Piper piper@highwirepr.com

piper

SEE YOUR HOME IN HD

Use Piper's 180-degree live video to take a look around when you're away. Check on the dog from the office, or have captured video sent to your phone when doors are opened or rooms are entered. It's not just about security. It's about being connected to what's important to you.

WORRY FREE SECURITY

Piper easily connects to your smartphone or tablet. Now, you can fit your entire home in your pocket. Set Piper to monitor activity while you're away and choose which notifications to receive, so you can enjoy peace of mind when you're not there.

PAINLESS HOME

Just like your home, Piper is completely customizable. Add home automation accessories to Piper to control lights and appliances remotely, or set up an automated schedule to save yourself that extra trip home.



What is Piper?

Piper lets you manage and connect with your home in an entirely new way. It's the perfect balance of security, video monitoring, and automation that will make life safer and more convenient for you and your family.

